



Pre-Courses Begin April 24

APRIL 24-26, 2022

Kelowna, BC, Canada



Creating Climate Conscious Communities

2022 Exhibitor/Sponsor Prospectus

- Network with more than 250 contractors, engineers, owners and other underground construction professionals
- New technologies for rehabilitation and new installation
- Live demonstrations
- Solutions to infrastructure issues in your municipality
- Wide range of presenters with local and international experience

CattTrenchlessRoadShow.ca

PRESENTED BY:





APRIL 24-26
Kelowna, BC

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Climate Conscious
Communities**

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2022 Sponsorship Opportunities

PLATINUM SPONSORSHIP

– **CAD \$6,500** (Two Available)

- (1) 10x8' exhibitor booth in preferred location
- 3 Full Conference passes
- 3 Exhibit Hall Only passes
- Opportunity to provide promotional item in attendee bag
- Logo recognition on all TRS emails
- Recognition in a TRS LinkedIn post
- Half page color ad in on-site program (5.5" wide x 5.5" deep) - To be included in the program, this must be turned in by April 1, 2022
- Program recognition as a Platinum Sponsor
- Acknowledgement on conference website as Platinum Sponsor with link to company website
- Company logo displayed on event signage
- Attendee list following the conference

GOLD SPONSORSHIP

– **CAD \$4,000**

- (1) 10x8' exhibitor booth in preferred location
- 2 Full Conference passes
- 2 Exhibit Hall Only passes
- Program recognition as Gold sponsor
- Opportunity to provide promotional item in attendee bag
- Recognition in a TRS LinkedIn post
- Acknowledgement on Conference website as Gold Sponsor with link to company website
- Company logo displayed on event signage
- Attendee list following the conference

SILVER SPONSORSHIP

– **CAD \$2,500**

- 20% discount on 10x8' booth
- 1 Full Conference pass
- 2 Exhibit Hall passes
- Program recognition as Silver Sponsor
- Opportunity to provide promotional item in attendee bag
- Recognition on Conference website as Silver Sponsor with link to company website
- Company logo displayed on event signage

TECHNICAL SESSIONS SPONSORSHIP

– **CAD \$1,000 each** (Limited to one per session)

- Chair workshop session
- Program recognition as Session Sponsor
- Acknowledgement on website as Session Sponsor

CONTINENTAL BREAKFAST SPONSORSHIP

– **CAD \$2,000 per day** (Four Available)

- Acknowledgement during breakfast as sponsor
- Program recognition as Breakfast Sponsor
- Acknowledgement on Conference website as Breakfast Sponsor
- Company logo displayed on event signage

LUNCH SPONSORSHIP

– **CAD \$3,000 per day** (Two Available)

- Acknowledgement during lunch as sponsor
- Program recognition as Lunch Sponsor
- Acknowledgement on Conference website as Lunch Sponsor
- Option to provide promotional item on tables during lunch
- Company logo displayed on event signage
- Opportunity to provide stickers with company logo on boxed lunches

REFRESHMENT BREAK SPONSORSHIP

– **CAD \$1,500 per break** (Four Available)

- Acknowledgement during Break as sponsor
- Program recognition as Break Sponsor
- Acknowledgement on Conference website as Break Sponsor
- Option to provide branded compostable coffee cups
- Company logo displayed on event signage

NETWORKING RECEPTION SPONSORSHIP

– **CAD \$2,500** (Three Available)

- Acknowledgement during reception as sponsor
- Program recognition as Reception Sponsor
- Acknowledgement on Conference website as Reception Sponsor
- Includes logo on complimentary drink tickets for attendees
- Company logo displayed on event signage



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2022 Sponsorship Opportunities - *Continued*

WIFI SPONSORSHIP

– CAD \$3,000

- Opportunity to provide customized WiFi Password

LANYARD SPONSORSHIP

– CAD \$2,000

- Supply lanyards for the conference badges
- Sponsor to provide lanyards

HOTEL KEY CARD SPONSORSHIP

– CAD \$2,000

- Your company logo on the hotel key cards distributed to attendees at check-in
- Sponsor to cover the cost of key card and production

NAME BADGE SPONSORSHIP

– CAD \$2,000

- Your company logo printed on attendee name badges

SWAG BAG SPONSORSHIP

– CAD \$2,000

- Sponsor to provide Swag Bag to be given to attendees at registration with attendee giveaway items

MASK SPONSORSHIP

– CAD \$1,000

- Sponsor to provide masks in the attendee Swag Bag distributed at registration

HAND SANITIZER SPONSORSHIP

– CAD \$1,000

- Sponsor to provide hand sanitizer in the attendee Swag Bag distributed at registration

ATTENDEE GIVEAWAY SPONSORSHIP

– CAD \$300

- Sponsor to provide written promotional material or branded giveaway item in the attendee Swag Bag distributed at registration



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2022 Sponsorship Application Form

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ Province/State: _____

Postal/Zip Code: _____ Phone: _____

Email: _____

SELECT SPONSORSHIP OPTIONS

(sponsorship is on a first-come, first serve basis):

- ___ Platinum Sponsorship - CAD \$6,500
- ___ Gold Sponsorship - CAD \$4,000
- ___ Silver Sponsorship - CAD \$2,500
- ___ Lunch Sponsorship - CAD \$3,000
- ___ WIFI Sponsorship - CAD \$3,000
- ___ Networking Reception Sponsorship - CAD \$2,500
- ___ Continental Breakfast Sponsorship - CAD \$2,000
- ___ Lanyard Sponsorship - CAD \$2,000
- ___ Hotel Key Card Sponsorship - CAD \$2,000
- ___ Swag Bag Sponsorship - CAD \$2,000
- ___ Name Badge Sponsorship - CAD \$2,000
- ___ Refreshment Break Sponsorship - CAD \$1,500
- ___ Technical Sessions Sponsorship - CAD \$1,000
- ___ Hand Sanitizer Sponsorship - CAD \$1,000
- ___ Mask Sponsorship - CAD \$1,000
- ___ Attendee Giveaway Sponsorship - CAD \$300

PAYMENT OPTIONS:

- ___ Invoice Company
- ___ For Sponsorship Registration and Payment, please visit:
<https://na.eventscloud.com/trs2022sponsor>

To register for Silver, Gold or Platinum Sponsorship, follow this link:
<https://www.conferenceharvester.com/harvester2expw/login.asp?EventKey=RSLATDFS>

All other Event Sponsorships must be purchased through the Sponsorship Support Team.

If your organization requires a physical invoice to complete payment please contact our Sponsorship Support Team who can assist in your accommodation.

Sponsorship Support Team:

Summer Rashed or Alyscia Sutch at trsadmin@uwaterloo.ca or call 519-497-1074

PRESENTED BY:





APRIL 24-26, 2022

Delta Hotels by Marriott Grand Okanagan Resort Kelowna, BC, Canada

In association with Trenchless Technology Magazine

2022 Trenchless Technology Road Show Exhibit Space Application

IMPORTANT INFORMATION:

- 1. Cost of 10x8' Exhibitor Booth is \$1,500 CAD + GST Tax
- 2. Each exhibiting company will receive (1) Full Conference pass and (2) Exhibit Hall Only passes. Additional Exhibit Hall Only passes can be purchased for \$25 per pass.
- 3. Book your booth online! <https://www.conferenceharvester.com/harvester2expw/login.asp?EventKey=RSLATDFS> Or submit this form and mail checks payable to Benjamin Media, Inc., 10050 Brecksville Road, Brecksville, Ohio USA 44141

Questions: Contact Hannah Stakolich, Phone: 440-465-9434; Email: hstakolich@benjaminmedia.com

COMPANY INFORMATION:

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

- List Competing Companies:
- 1). _____
 - 2). _____
 - 3). _____

PAYMENT INFORMATION: (Check all that apply)

Exhibitor Booth & Demo is \$1,850 plus \$92.50 GST Tax (Total: \$1,942.50)

Exhibitor Booth is \$1,500.00 plus \$75.00 GST Tax (Total: \$1,575.00)

20% Discount Exhibitor Booth (with Silver Sponsorship) is \$1,200 plus \$60 GST Tax (Total: \$1,260)

Demo is \$350.00 plus \$17.50 GST Tax (Total: \$367.50)

Please Charge: Visa AMEX MasterCard Sending Check (add in tax)

Total to be Charged: _____

Name (as it appears on card): _____

Billing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Credit Card Number: _____

Expiration Date: _____ Auth. Code (last three digits on signature panel): _____

Email (address where receipt will be sent): _____

I agree to the terms and conditions of this contract:

Signature: _____ Date: _____